



FROM IMCAT

# IMpulse

THE PULSE OF INSTRUCTIONAL MATERIALS IN TEXAS • 2Q 2018

## Summertime...and the training is nearby

*IMCAT's Institutes offer 11 sites, dates to get you ready for '18-'19*

If your district doesn't have a lot of travel money...if you wear too many hats to be gone for long...IMCAT gets it.

IMCAT's Annual Summer Institute — **Instructional Materials 101** — features the essential training that may have eluded you in the past.

IMCAT offers 11 sites around the state, from El Paso to Corpus Christi. Summer Institutes will be held between June 12 and July 23, so you can pick a date and place that works with your schedule.

Veteran IMCAT coordinators will give you the information you need to work smarter — not harder — in getting ready for the coming school year.

It's great for instructional materials professionals who are new to the process or for veterans who want a summer refresher.

### Here's the schedule:

*(Note: Registrants may attend one session at any site; city/region listings are for suggestion only):*

**Abilene Area**  
9am-3pm Tues. June 12  
Winters ISD Special Events Center  
700 N. Heights St.  
Winters, TX 79567

**Summer Institutes:  
Register online  
[www.imcat.org](http://www.imcat.org)**

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**SCHOLARSHIPS** — Shanon Ripley of Winters ISD and Sheri Hayes of Bishop ISD were recipients of Russell Owen Scholarships to attend the 2017 IMCAT Annual Conference. The scholarship, named for a former president who was a mentor to many, gives free registration, conference meals and a travel allowance to instructional materials coordinators who have never attended an IMCAT conference. Details about applying for 2018 appear on Page 4.

## Proc 2020 adds high-tech TEKS

At its April meeting, the State Board of Education added a requirement to Proclamation 2020 that all digital offerings include machine-readable TEKS.

In an IMCAT webcast May 1, Dr. Anne Boothe of Houston ISD explained that TEA had worked on a program to put the curriculum standards into a format that could be understood in a number of different platforms and applications.

Putting the requirement into Proclamation 2020, which includes high school English and Language Arts instructional materials, is a major step toward matching materials

CONTINUED PAGE 2 ► TEKS

## Letter from IMCAT President



By Tony Black  
Whitehouse ISD

Greetings! What an honor I've been given to be able to work on behalf of the instructional materials coordinators of the State of Texas.

As summer approaches, the tendency is to set things on autopilot and coast a bit. My encouragement to you is to press on. In the words of Walt Disney, "We keep moving forward, opening new doors and doing new things..."

The **86th Texas Legislature** will convene in January, and we can be assured that "new things" and even some "old things" will be bantered about. As an organization, we can be very grateful that we have the assistance of our legislative counsel, **Colby Nichols**, from the Underwood Law Firm to navigate these difficult waters and help us champion some specific legislative actions to benefit all districts in the state.

Pay careful attention as we, collectively, work to draft legislation that would infuse more dollars into the TIMA structure for the benefit of our students.

Let me also encourage us all to continuously push our regions to bolster our membership over the upcoming year.

Our **Annual Conference**, set for Nov. 11-14 in Galveston, is our flagship event, and we want you all there.

That being said, I realize the conference is not possible for everyone. Budget constraints, distance, conflicting events: These are all potential barriers to attendance.

Membership in IMCAT is, however, doable for every instructional materials coordinator in the state at just \$40 a year.

I've set a goal of 425 members for our organization this year. That's a 27 percent increase over last year. I know we can do it and in an effort to spur us on, I will be engaging in a "**Tour of Texas**" hopefully to bring the message of IMCAT to every region in the state.

Be looking for a meeting in your region in the early fall. If you're already a member, be there to support and engage with others. If you know of coordinators who aren't part of our team, reach out and invite them to one of these meetings and encourage them to join IMCAT.

I look forward to meeting many of you face to face during this tour and I look most forward to seeing IMCAT become the premier organization it can be as we "keep moving forward, opening new doors and doing new things" for the sake of children in the great State of Texas.

See you soon!

## TEKS

from Page 1

with personalized education needs of students, she said.

A recording of the IMCAT webcast is available on the association's website, [www.imcat.org](http://www.imcat.org).

SBOE Chair Donna Bahorich hailed her colleagues' decision.

"The requirement to use our digitized TEKS in Proclamation 2020 is the first necessary step toward insisting educational publishers utilize a common technical 'language' for their content—an urgent need for transparency and interoperability according to our Texas school districts and their teachers," she said.

"Publishers who continue to deliver content using proprietary platforms waste our schools' time and money. We require all of our schools to teach to our state's standards; it is high time we require all of our publishers to provide content in the technical standards that allow districts to finally seize the promise of technology in our classrooms."

Last year about 66 percent of the instructional materials ordered by Texas public schools were partially or completely digital, TEA said in a prepared release.

Proc 2020 materials using the digitized TEKS will come before the State Board for consideration in November 2019.

## TEA announces 148 tech lending grants

AUSTIN – The Texas Education Agency (TEA) has announced that 148 school districts and charters have been awarded 2018–2019 Technology Lending grants, aimed at ensuring equitable access to quality digital resources and courses for all students.

Technology Lending grants provide school systems funds to purchase technology devices that are loaned to students for access to digital instruction materials off campus. The grant also provides personal student learning devices and internet access for students who would not otherwise have access to digital instructional materials off campus.

The school systems receiving technology grants from TEA are: A. W Brown Leadership Academy (Dallas); Alief ISD; Alpine ISD; Anthony ISD; Aquilla ISD; Arp ISD; Axtell ISD; Bangs ISD; Banquete ISD; Beaumont ISD; Bellville ISD; Belton ISD; Beta Academy (Houston); Bishop Consolidated ISD; Boles ISD; Brackett ISD; Brady ISD; Brooks County ISD; Cameron ISD; Carlisle ISD; Cherokee ISD; Chico ISD; Connally ISD; Conroe ISD; Corpus Christi ISD; Covington ISD; Cypress-

CONTINUED PAGE 6 ► GRANTS

[www.imcat.org](http://www.imcat.org)

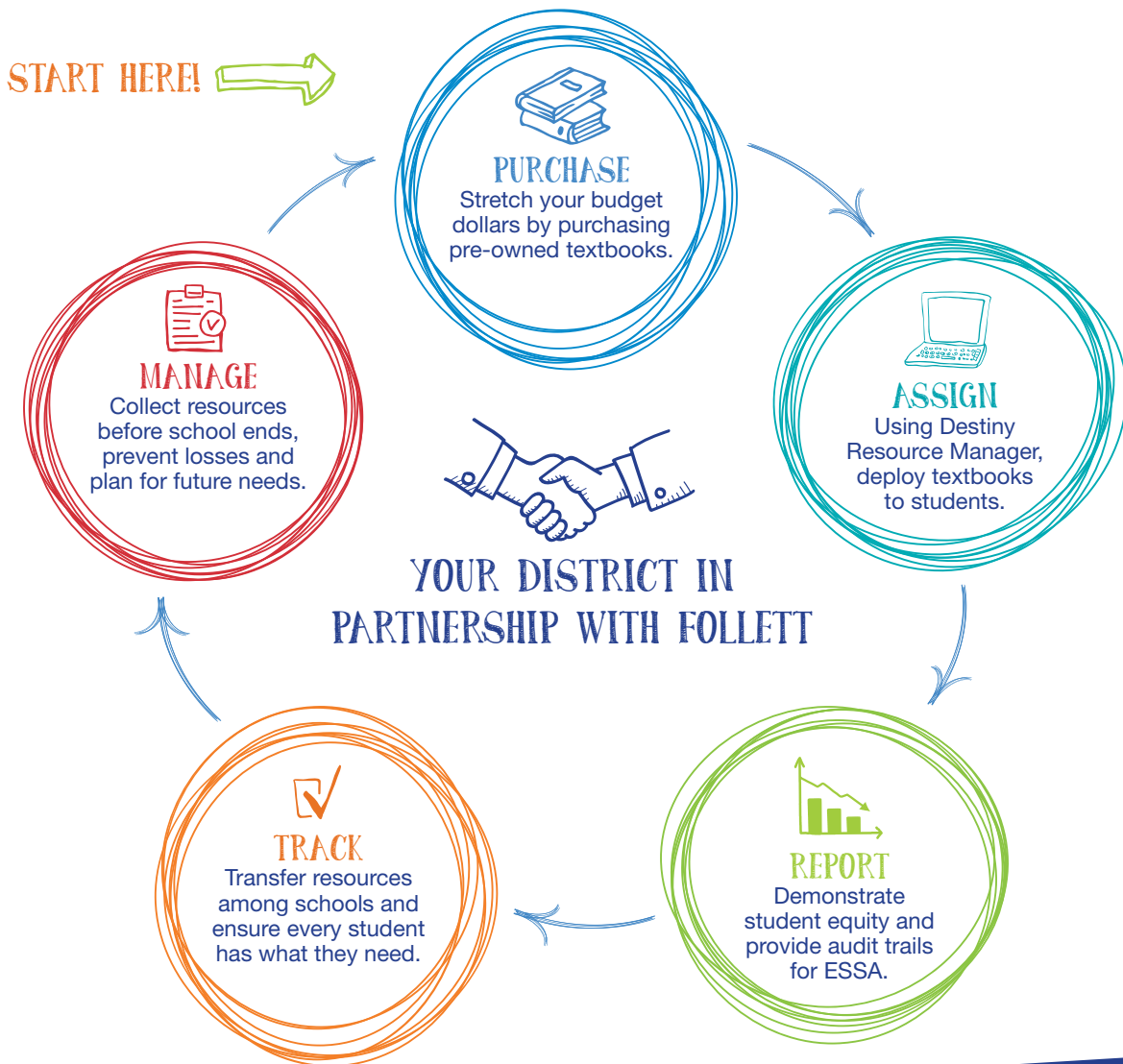


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# Scholarship gives access to conference

Instructional materials coordinators who have never attended an IMCAT conference can apply for the the Russell Owen Memorial Scholarship for free registration to the conference...and more. Because the conference is earlier this year, deadline for application is Friday, Sept. 21, 2018.

That's a hard deadline. The IMCAT Board will consider applications at its meeting Monday, Sept. 24.

The IMCAT Russell Owen Memorial Scholarship honors instructional material coordinators who plan to pursue professional development and commemorates the achievements of an individual whose passion was public education and the students he served.

**Russell Owen**, a founder of IMCAT, served more than 30 years as an administrator for the Dallas Independent School District. His dedication to his students and his loyalty to IMCAT serve as an example to his colleagues today and to those who will follow in his footsteps.

At least one recipient from the Texas instructional materials community will be eligible for a scholarship award to IMCAT's 27th Annual Conference, Nov. 10-14 at the Moody Gardens Convention Center in Galveston.

The scholarship covers conference registration,

conference meals, three-nights hotel accommodations and up to \$100 reimbursement for approved travel expenses.

To be considered for the IMCAT Russell Owen Memorial Scholarship, an applicant must:

- be the instructional materials coordinator or directly involved in acquisition of instructional materials,
- declare intent to attend the entire IMCAT conference in November,
- have never attended an IMCAT conference before and wishes to continue professional development, and
- provide a letter from a superintendent or director as to why applicant is being nominated to attend conference.

An application appears in this newsletter. Return the completed application along with the required letter to:

**IMCAT Russell Owen Memorial Scholarship Committee**  
PO Box 676  
Pflugerville, TX 78691-0676

If you have additional questions, contact IMCAT via email at [textbook@texas.net](mailto:textbook@texas.net) or call 512-251-8101.

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**INSTRUCTIONAL MATERIALS COORDINATORS'  
ASSOCIATION of TEXAS**



**RUSSELL OWEN MEMORIAL SCHOLARSHIP APPLICATION**

**Return by Sept. 21, 2018 to Russell Owen Scholarship, C/O IMCAT, PO Box 676, Pflugerville, TX 78691**

Name of Applicant: \_\_\_\_\_ Date: \_\_\_\_\_

School District: \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_ Email address: \_\_\_\_\_

Office Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_ Cell #: \_\_\_\_\_

Department: \_\_\_\_\_ #of yrs./ months: \_\_\_\_\_

Superintendent: \_\_\_\_\_ Phone: \_\_\_\_\_  
Name Email address: \_\_\_\_\_

Director: \_\_\_\_\_ Phone: \_\_\_\_\_  
Name Email address: \_\_\_\_\_

Why does applicant deserve scholarship to Instructional Material Coordinators' Association of Texas Annual Conference?

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\_\_\_\_\_

Does applicant have the support/ approval of Director & Superintendent to attend? Yes or No

Does applicant plan on attending the entire conference (3 days)? Yes or No

If no please explain: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Has the applicant ever attended conference before? Yes or No

# IMCAT Thanks Our Generous 26th Annual Conference Sponsors

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**HONORED – Steve Hanson of Galena Park ISD was named recipient of the P.D. Thomas Award at IMCAT’s 26th Annual Conference in San Marcos. Hanson is the dean of active IMCAT past presidents, having served 2002-2003. He has continued his service to IMCAT’s membership as a frequent presenter at Annual Conferences and organizer of a golf tournament to benefit the Russell Owen Scholarship Fund. The award is named for another former president, P.D. Thomas. Thomas, formerly of Allen ISD, was a mentor to a generation of instructional materials coordinators.**

## SUMMER

*from Page 1*

### East Texas

8:30am-3:30pm, Thurs. June 14  
Region 7 ESC Innovate Room  
1909 N. Longview St.  
Kilgore, TX 75662

### North/West Houston

9am-3pm, Tues. June 19  
Graves Education Support Center  
31141 Nichols Sawmill Rd.  
Magnolia, TX 77355.

### East Houston

9am-3pm, Wed. June 20  
Barbers Hill ISD Professional Development Center  
9600 Eagle Dr.  
Mont Belvieu, TX 77580

### DFW Metroplex

8:30am-3:30pm, Wed. June 20  
LISD Assessment Center  
and Textbook Warehouse  
900 South Mill St.  
Lewisville, TX 75057

### Wichita Falls Area

9am-3pm, Mon. June 25  
WFISD Education Center Rm. 302  
1104 Broad St.  
Wichita Falls, TX 76302

### El Paso Area

8:30am-3:30pm, Tues. June 26  
ESC Region 19  
6611 Boeing Dr.  
El Paso, TX 79925

### Austin Area

9am-3pm, Mon. July 16  
Georgetown ISD Wagner Middle School  
1621 Rockride Ln.  
Georgetown, TX 78626

### San Antonio Area

8:30am-3:30pm, Thurs. July 19  
Marion Dolford Learning Center  
(in SCUCISD)  
200 W. Schlather St.  
Cibolo, TX 78108

### South Texas

8:30am-3:30pm, Mon. July 23  
Adkins Middle School  
2402 Ennis Joslin Rd.  
Corpus Christi, TX 78414

### Panhandle

8:30am-3:30pm, Tues. July 10  
Hyatt Place Lubbock  
2309 Mac Davis Ln.  
Lubbock, TX 79401

Cost for the training is \$65 for IMCAT members, \$95 for nonmembers and \$275 for representatives of a commercial enterprise. Registration for all includes morning refreshments, lunch and materials. Nonmember registration fee also includes a 2018 IMCAT membership.

Publishers and others interested in sponsoring may contact IMCAT at 512-251-8101 or [textbook@texas.net](mailto:textbook@texas.net).

## GRANTS

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Fairbanks ISD; Del Valle ISD; Desoto ISD; Diboll ISD; Dilley ISD; Donna ISD; Duncanville ISD; Eden Consolidated ISD; Edinburg Consolidated ISD; Evant ISD; Fort Hancock ISD; Gainesville ISD; Ganado ISD; Godley ISD; Golden Rule Charter School (Dallas); Goldthwaite ISD; Groesbeck ISD; Harlingen Consolidated ISD; Hedley ISD; Hillsboro ISD; Hitchcock ISD; Holland ISD; Honey Grove ISD; Jacksboro ISD; Jasper ISD; Jim Hogg County ISD; Karnack ISD; Katy ISD; Keller ISD; Ki Charter Academy (San Marcos); Kilgore ISD; Kingsville ISD; Kipp Inc. Charter (Houston); Kirbyville Consolidated ISD; Klein ISD; La Fe Preparatory School (El Paso); La Joya ISD; La Vega ISD; Lamar Consolidated ISD; Latexo ISD; Leveretts Chapel ISD; Lytle ISD; Mabank ISD; Manor ISD; Marfa ISD; McDade ISD; Memphis ISD; Mercedes ISD; Milano ISD; Mineola ISD; Mineral Wells ISD; Moody ISD; Mount Calm ISD; Munday Consolidated ISD; Natalia ISD; New Boston ISD; New Frontiers Charter School (San Antonio); Newcastle ISD; Nixon-Smiley Consolidated ISD; Northside ISD; Odem-Edroy ISD; Olfen ISD; Palestine ISD; Paris ISD; Pearsall ISD; Perryton ISD; Petersburg ISD; Pharr-San Juan-Alamo ISD; Plainview ISD; Point Isabel ISD; Premont ISD; Promesa Public Schools (Austin); Queen City ISD; Quitman ISD; Ranger ISD; Raymondville ISD; Robstown ISD; Rochelle ISD; Rockdale ISD; Rockwall ISD; Rogers ISD; Sabinal ISD; San Diego ISD; San Isidro ISD; San Saba ISD; Sanger ISD; Santa Rosa ISD; School of Excellence in Education (San Antonio); School of Science and Technology Discovery; Sheldon ISD; Sherman ISD; Sidney ISD; Silsbee ISD; Socorro ISD; Somerset ISD; Southwest Preparatory School (San Antonio); Splendora ISD; St. Mary’s Academy Charter School (Beeville); Stanton ISD; Sulphur Springs ISD; Teague ISD; Terrell ISD; Texans Can Academies; Texas School for the Deaf (Austin); Thorndale ISD; Three Way ISD; Throckmorton ISD; Valley View ISD; Van ISD; Waco Charter School (Waco); Waco ISD; Waxahachie Faith Family Academy (Waxahachie); Waxahachie ISD; Weatherford ISD; Wells ISD; West Orange-Cove Consolidated ISD; Westwood ISD; Whiteface Consolidated ISD; Winters ISD; Woodson ISD; YES Prep Public Schools Inc. (YES Prep Southside/Houston); and Ysleta ISD.





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**Instructional Materials  
Coordinators' Association of Texas**

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## Important Information for Instructional Materials Professionals

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