



Exhibitor & Sponsor Opportunities

Summer Institute Virtual Exhibitor Booth | \$500

- Virtual Exhibitor Booth for both days of the conference.
- Ability to upload logo, promotional video, link to company website, and information about any special promotions for virtual conference attendees.

Optional Add-On: Attendee Email Banner Ad | \$200

- Perfect option for any company that would like to supplement its visibility to conference attendees.
- Banner ad that can include discounts, vouchers, advertisements, and website link.
- Banner ad will be included in an email to all registered attendees before and after Summer Institute.

Banner Ad Size: 1000 pixels × 200 pixels | Format: .png or .jpeg | Deadline: June 1, 2024

Summer Institute Education Sponsorship | \$700/Day

- One 30-second pre-recorded video spot at the beginning or end of one of the presentations for the day (IMCAT picks where).
- Logo included on IMCAT Summer Institute website and email to conference attendees.
- One Virtual Exhibitor Booth for both days of the conference.

Summer Institute Premier Sponsorship | \$1,600

- One 60-second pre-recorded video spot at the beginning or end of one of the presentations (IMCAT picks where).
- One Attendee Email Banner Ad insert with priority placement.
- One Virtual Exhibitor Booth with priority placement for both days of the conference.
- Logo featured in the following locations: virtual speaker background during educational sessions, IMCAT Summer Institute website, virtual platform homepage, and informational email to conference attendees.

Deadline: June 1, 2024

Add-On: Attendee List

Pre-Registration List | \$100
Post-Attendee List | \$150

Cancellation Policy

- Through June 1, 2024 (in Writing): 50% cancellation fee of total amount.
- After June 1, 2024: No refund.

About IMCAT's Summer Institute

IMCAT's Summer Institute offers in-depth basic training for instructional materials coordinators. This year's Summer Institutes are offered as virtual sessions. The training series will be eight, one-hour, live sessions held June 12–13. Each session will cover a different topic. The Summer Institute is designed for coordinators recently named to their positions. However, with the many changes that the State instructional material process is undergoing, we're expecting veteran coordinators to enroll.

Learn more at imcat.org/summer-institute