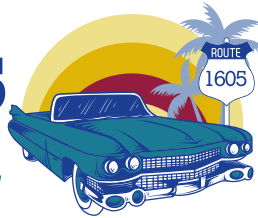




# I.M. Texas

December 8–10 | Galveston  
*Navigating Highway 1605*



## You're Invited to IMCAT's 33rd Annual Conference!

### EXPLORE EXHIBITOR & SPONSOR OPPORTUNITIES



#### Connect

I.M. Texas attendance includes instructional materials coordinators and school district decision makers from across Texas. IMCAT is reaching out to more than 1,100 school districts and charter schools in Texas to participate this year.



#### Cultivate

Whether you're a publisher of instructional materials or digital content, a supplier of instructional technology equipment, a warehouse products firm, or a seller of support materials such as office supplies or storage hardware, you'll find potential customers from across Texas at I.M. Texas.



#### Build

With Proclamation 2024 underway, the implementation of the revised Science TEKS occurring, and new legislation affecting instructional materials in the state, IMCAT anticipates many opportunities for your organization to build long-lasting relationships with coordinators, administrators, curriculum staff, technology specialists, business office personnel, warehouse managers, and more.



### Join Us at Moody Gardens to Navigate Highway 1605!

I loved the information that was offered. It was all helpful and useful. — 2023 Attendee  
We loved that conference attendees were encouraged to visit every booth. — 2023 Exhibitor  
Loved the different sessions and meetings to learn and meet/partner with other districts to have a successful future. — 2023 Attendee





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## CHOOSE YOUR ADVENTURE

Select your engagement level below.

Note: Platinum and Gold levels include a complimentary exhibit space. Silver sponsors must purchase their exhibit space separately.



## Exhibitor & Sponsor Opportunities

BENEFITS	EXHIBITOR \$1,200	PLATINUM \$18,000	GOLD \$10,000	SILVER \$5,000
8' x 8' Exhibit Space	✓	✓	✓	
NEW! Exhibitor Showcase Room		✓	✓	
Priority Exhibit Space Placement		✓	✓	✓
Priority Listing in Conference Mobile App		✓	✓	
Opportunity to Welcome All Attendees at Opening Session (2–3 Min.)		✓		
Opportunity to Speak at the I.M. Texas Luncheon (2–3 Min.)		✓		
Visual and Verbal Recognition During the I.M. Texas Luncheon		✓	✓	✓
Logo Recognition in Conference Emails and Digital Program		✓	✓	✓
Logo Recognition on Conference Signage and Conference Webpage		✓	✓	
Looping Logo on IMCAT Website (Dec. 2024–Dec. 2025)		✓	✓	
12-Month Rotating Ad on IMCAT Website (Dec. 2024–Dec. 2025)		✓		
6-Month Rotating Ad on IMCAT Website (Dec. 2024–May 2025)			✓	
3-Month Rotating Ad on IMCAT Website (Dec. 2024–Feb. 2025)				✓

## EXHIBITOR | \$1,200

Exhibit space includes:

- 8' x 8' exhibit space
- 6' table and 2 chairs
- 1 company sign
- 2 company representative registrations
- Standard listing in conference mobile app

## Reserve Your Space & Book Your Sponsorship

Visit the IMCAT website at  
[www.imcat.org/exhibitor-sponsor-opportunities](http://www.imcat.org/exhibitor-sponsor-opportunities)  
to complete the registration form

Policies: For each additional company representative, there is an additional fee of \$275 per person. For cancellations, exhibitors will be subject to a \$100 processing fee on or before November 19. No refunds are available after November 19. See more information in the IMCAT Exhibitor Policies.

## PLATINUM SPONSOR | \$18,000

- 1 complimentary 8' x 8' exhibit space
- 4 company representatives included with exhibit space
- Exhibitor showcase room with priority placement
- Priority exhibit space placement
- Priority listing in conference mobile app
- Opportunity to welcome all attendees at opening session OR I.M. Texas luncheon (2–3 min.)
- Visual and verbal recognition during the I.M. Texas luncheon
- Logo recognition in conference emails and digital program
- Logo recognition on conference signage and webpage
- Looping logo on IMCAT website (Dec. 2024–Dec. 2025)
- 12-month rotating ad on IMCAT website (Dec. 2024–Dec. 2025)
- Pre-registration and post-attendee list access

## GOLD SPONSOR | \$10,000

- 1 complimentary 8' x 8' exhibit space
- 2 company representatives included with exhibit space
- Exhibitor showcase room (priority placement for an additional fee)
- Priority exhibit space placement
- Priority listing in conference mobile app
- Visual and verbal recognition during the I.M. Texas luncheon
- Logo recognition in conference emails and digital program
- Logo recognition on conference signage and webpage
- Looping logo on IMCAT website (Dec. 2024–Dec. 2025)
- 6-month rotating ad on IMCAT website (Dec. 2024–May 2025)
- Post-attendee list access

## SILVER SPONSOR | \$5,000

- Priority exhibit placement (must purchase exhibit space separately)
- Standard listing in conference mobile app
- Visual and verbal recognition during the I.M. Texas luncheon
- Logo recognition in conference emails and digital program
- Organization name recognition on conference signage
- Logo recognition on conference webpage
- 3-month rotating ad on IMCAT website (Dec. 2024–Feb. 2025)

### NOT SEEING A PACKAGE THAT MEETS YOUR NEEDS?

Let us know at [conferences@imcat.org](mailto:conferences@imcat.org).  
Let's craft a package perfect for your organization.



Well-put-together conference. I really liked the incentives you made for faculty members to come up to our booths. — 2023 Exhibitor

I feel refreshed at doing my job! — 2023 Attendee



Instructional Materials Coordinators' Association of Texas

3305 Steck Ave., Ste. 200  
Austin, TX 78757  
737-304-7338

[conferences@imcat.org](mailto:conferences@imcat.org)

 [www.imcat.org/exhibitor-sponsor-opportunities](http://www.imcat.org/exhibitor-sponsor-opportunities)



### À La Carte Opportunities

**Pre-Registration List | \$100**  
**Post-Attendee List | \$150**

Further enhance your brand's recognition by selecting one of the following exclusive opportunities.

**Branded Lanyards | \$1,000**  
(Plus Cost of Production)

Boost your visibility with this sponsorship that puts your logo on all conference lanyards.

**AM Break Sponsor | \$800**

Energize attendees during a morning break that features your brand's logo on all communications and signage about the break.

**PM Break Sponsor | \$1,000**

Reinvigorate attendees during an afternoon break where your brand's logo is featured on all communications and signage about the break.

**Breakfast Sponsor | \$1,200**

Start the day right by sponsoring one of our morning breakfasts. Attendees will appreciate the fuel to kickstart their day while connecting with your brand's logo that is prominently displayed on all communications and signage about the breakfast.

**Branded Tote Bag | \$1,500**  
(Plus Cost of Production)

Make a lasting impression with this sponsorship that puts your logo on all conference tote bags.