#### FROM IMCAT

# IMpulse

THE PULSE OF INSTRUCTIONAL MATERIALS IN TEXAS • 2Q 2017

## Summer Institutes offer training, look at 85th Legislature

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S-ASSOCIATIO

lMCAT's Summer Institutes will not only offer training close to home – at 11 sites around the state; they offer a chance to review changes to the instructional materials process made by the 85th Legislature.

At presstime, many of the proposed changes – including the level of funding that schools can expect for the fall – are still pending. The Legislature adjourns May 29.

Unless there's a need for a special session, most questions will be answered by the time that Summer Institutes get underway.

Even without trying to interpret the intentions of the Legislature, IMCAT's Summer Institutes offer great training to prepare newcomers to the IM arena (and veterans who want to refresh their skills).

Register online at www.imcat.org.

#### Here's the schedule for 2017 (Note:

Registrants may attend one session at any site; city/region listings are for suggestion only):

#### **Abilene Area**

8:30 am-2:30 pm, Thursday, June 8 Abilene ISD Administration Valley View Room 241 Pine Street Abilene, TX 79601 Kim Slough and Teresa Howard

#### Austin Area

8:30 am-2:30 pm, Monday, June 12 Leander ISD Support Services Bldg. 1900 Cougar Country Drive Cedar Park, TX 78613 Greg Wright and Julie Salvato

P.D. THOMAS WINNER – IMCAT 2016 President Abel Villarreal congratulates Brian Squyres of Northside ISD after Squyres was named winner of the P.D. Thomas Award. Squyres, a two-time IMCAT president, was honored for his selfless commitment to support of instructional materials coordinators. The presentation was made at IMCAT's Silver Anniversary Conference in Galveston.

# Pearson letter addresses U.S. K-12 'strategic review'

Editor's Note: On May 5, Pearson's corporate parent in the United Kingdom announced that it was initiating a "strategic review" of its K-12 courseware publishing in the U.S. Some business press outlets interpreted that as a potential sale of Pearson's educational publishing. Senior Vice Pres. James Lippe offered this letter to clarify the company's intentions.

#### Dear IMCAT,

The purpose of this statement is to provide additional information regarding Pearson's recent announcement that it is doing a strategic review of its US K-12 Courseware publishing business, which could lead to a joint-venture, strategic partnership, possible sale or a continued ownership of this division.

While we cannot be certain at this time which outcome this review will render, we can see the benefits of these options for

**CONTINUED PAGE 10** ► Institutes

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#### **Letter from IMCAT President**



By Rosa Ojeda Waller ISD

By the time you read this, the 85th regular session of the Texas Legislature will be nearing an end.

At this writing, the conference committee trying to reconcile the House and Senate versions of the budget is still working. Passing a budget is the only thing the Legislature is required to do.

There are some major differences between the two versions of the budget, enough that no one is ruling out the need for a special session after the regular session ends May 29.

Until a budget is passed and signed by the governor, it is highly unlikely that TEA will allow schools to spend the 80 percent "advance" on their biennial instructional materials allotment. It is not a practice for TEA to presuppose their appropriation.

One thing we do know is that both the House and Senate versions of the budget cut the amount of money for instructional materials from the amount that the State Board of Education distributed from the Permanent School Fund. However, we are seeing that the actual Instructional Allotment is more than we have received in the past.

Under Senate Bill 6 in 2011, the distribution from the Permanent School Fund was to be divided, half to the Available School Fund and half to the Instructional Materials Fund.

After using a portion of the Instructional Materials Fund for state expenses, such as Accessible Instructional Materials and some shipping, the remainder of the fund was divided among schools as their Instructional Materials Allotment.

The House version cuts the amount we should have received by \$125 million; the Senate by \$104 million. Lawmakers say that we're still getting more than we did in the previous biennium. Although the increase does show progress, we have some ISDs that are unable to meet the needs of their districts. These cuts, if approved, redirect the funds that should have been allocated for instructional materials to be tapped into for other ideas.

If either of the budget versions made it into law, it's a retreat from the commitment the Legislature made in SB6 in 2011. This is very concerning.

Make sure and ask your legislators about that when they're running for re-election in 2018.



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# IMCAT's 25th Birthday

IMCAT "took the cake" when it celebrated its 25th Birthday at the Annual Conference in Galveston. (Right) It may have been IMCAT's birthday, but SBOE Member Keven Ellis received an appreciation gift from incoming IMCAT Pres. Rosa Ojeda after addressing the general session. (Below) A near-record crowd joined a record number of exhibitors in the Exhibit Hall.





(Right) Pres. Rosa Ojeda presents proceeds from the annual Quilt Raffle and donated toys to representatives of the Shriners Hospitals of Texas. (Far right) Outgoing Pres. Abel Villiarreal presents a plaque of appreciation to veteran Betty Adamson of Victoria ISD after she completed long service on the IMCAT Board.

(Right) Newly elected IMCAT Board members are, from left, Tony Black (Whitehouse ISD), president-elect; Jeff Funderburgh (Birdville ISD); Frank Hernandez, III (United ISD); Susan Lenox (Plano ISD); Amy Melching (Georgetown ISD); Kelley Mosley (Schertz-Cibolo-Universal City ISD); Greg Wright (Leander ISD); Derral Shelton (Splendora ISD); and Misty Fisher (Duncanville ISD), secretary.







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September 2015 through August 2016

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# *IMCAT finances rebound nicely*

#### By Cliff Avery

Executive Director

A year ago, IMCAT reported that its expenses had exceeded its revenues by about \$46,000. Part of that was from higher costs of putting on our Annual Conference, but most of it was because your Board of Directors "stepped up its game" and hired legislative representation in the 84th Legislature.

At the end of its most recent fiscal year, IMCAT, through a combination of increased revenues and decreased expenses, was able to report that **revenues exceeded expenses** (which is the way you generally want it to go) by more than \$48,000.

During the interim between legislative sessions, our legislative representation is less active and costs less. The emphasis is on preparing for the next session.

The rates go up once the session begins, but IMCAT should still be in good shape for the fiscal year ending Aug. 31, because our Silver Anniversary Conference at Moody Gardens Hotel and Convention Center was less costly than at other venues. And we keep trying to find ways to reduce our expenses.

Our goal continues to focus on maintaining a healthy financial reserve so that if we have unexpected events that either slash our revenues or spike our expenses, IMCAT can continue to serve its members until things turn around.

	Sep '15 - Aug 16
Newsletter	
Ad Commission	2,284.00
Mailing Services	646.41
Postage	3,903.28
Printing	4,864.51
Production	6,300.00
Sales Tax	454.65
Total Newsletter	18,452.85
Outreach	1,314.22
Postage	32.30
Professional Fees	
Accounting	5,725.00
Legal	43,179.73
Total Professional Fees	48,904.73
RegOnline Fee	9,408.24
Sales Tax	146.69
Summer Institute Expenses	6,446.53
Webcast	500.00
Total Expense	306,082.62
Income	48,742.38

Net In

# Pearson Thank YOU for your partnership!



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#### San Antonio Area

8:30 am-2:30 pm, Thursday, June 15 Schertz-Cibolo-Universal City ISD Marion Dolford Learning Center 200 W. Schlather St. Cibolo, TX 78108 Kelley Mosley and Brian Squyres

#### **Kilgore Area**

8:30 am-2:30 pm, Thursday, June 15 Region 7 Service Center 1909 N. Longview Street Kilgore, TX 75662 Tony Black and Connie Busby

#### **Houston Area**

8:30 am-2:30 pm, Thursday, June 15 Fort Bend ISD Tri-Plex Center 550 Julie Rivers Dr. Sugar Land, TX 77478 Jill Dorland, John Bridges and Wayne Schaper

#### Midland/Odessa Area

8:30 am-2:30 pm, Tuesday, June 20 MISD Administration Bldg. 615 W. Missouri, Room 101 Midland, TX 78701 Kim O'Connor and Amy Miller

#### Southeast Texas \* NEW SITE

8:30 am-2:30 pm, Tuesday, June 20 Splendora Junior High School 23419 FM 2090 Splendora, TX 77372 Derral Shelton

#### Wichita Falls Area

8:30 am-2:30 pm, Tuesday, June 20 Wichita Falls ISD Education Center 1104 Broad Street Room 330 Wichita Falls, TX 76301 Shannon Troester

#### **DFW** Area

8:30 am-2:30 pm, Thursday, June 22 Plano ISD Transportation Bldg. 600 Seabrook Dr. Plano, TX 75023 Susan Lenox and Misty Fisher

#### Victoria Area

8:30 am-2:30 pm, Wednesday, July 19 Victoria ISD Conference Center 2902 Miori Victoria, TX 77901 Abel Villarreal, Betty Adamson and Frank Hernandez

#### Lubbock Area

8:30 am-2:30 pm, Thursday, July 27 Region 17 Education Service Center 1111 West Loop 289 Lubbock, TX 79416 Emily Nowlain

#### Costs:

**Member** (employee of Texas public school or open enrollment charter school): Cost: \$65.00; includes morning refreshments, lunch and materials

Nonmember (employee of Texas public school or open enrollment charter school): Cost: \$95.00; includes morning refreshments, lunch, materials and 2017 IMCAT Membership

# Representative of Commercial Enterprise

Cost: \$225.00; includes morning refreshments, lunch and materials. Commercial entities may also contact IMCAT at 512-251-8101 for sponsorship options.

# Save the dates!

IMCAT 26th Annual Conference Dec. 3-6, 2017 • Embassy Suites, San Marcos our customers. The US K-12 Learning Services Courseware business has operated as a stand-alone business for a number of years, publishing the imprints of Prentice Hall and Scott Foresman.

Today, the K-12 curriculum publishing division has a broad footprint of market leading curriculum programs in addition to new products being released in the fall of 2017.

This group will continue to remain focused on producing and supporting the implementation of our K-12 Curriculum products.

Should Pearson's strategic review of its K-12 US publishing business lead to a partnership or sale of this division, contracts will continue to be fulfilled.

The new entity will be contractually bound to fulfill on the commitments that have been made to customers, as has been the case with other leading publishing companies that changed ownership over the past several years.

Pearson and its K-12 Learning Services Courseware curriculum group remain fully committed to K-12 US schools. This commitment is a driving purpose of this strategic review. Our goal is to determine how we can best provide top quality K-12 innovative curriculum products and services and we are open to exploring partnerships or other opportunities to make this happen.

Thank you for your longstanding partnership as we have worked together to provide the best possible learning opportunities for our students. We look forward to many more years of service to your district.

Sincerely,

James Lippe Senior Vice President Pearson K-12, Learning Services

#### **Instructional Materials Coordinator 101** IMCAT Summer Institute 2017 11 sites in Texas

#### **REGISTER ONLINE AT WWW.IMCAT.ORG**

Name
District or Charter School
Address
City/State/Zip
Phone
Email
***SITE YOU ARE ATTENDING
To help us prepare our program, tell us about yourself: How long have you been a coordinator?
Less than 1 year
1-5 years
5 years or more
<ul> <li>Check one:</li> <li>Member rate registration (@ \$65.00)</li> <li>Nonmember rate registration (@ \$95.00)*         (*Includes IMCAT membership through Dec. 2017)</li> <li>Representative of commercial enterprise (@ \$225.00)</li> </ul>
IMCAT REFUND POLICY: NO REFUNDS. Cancellations will receive a credit for the IMCAT Annual Conference at the Embassy Suites Hotel and Conference Center, San Marcos.
FOR CREDIT CARD: REGISTER ONLINE AT www.imcat.org
Check (payable to IMCAT) enclosed Bill my district or school:
Billing Address
City/State/Zip
Mail or fax your registration to: IMCAT Summer Institute P.O. Box 676   Pflugerville, TX 78691 (p) 512-251-8101   (f) 512-251-8152 info@imact.org   www.imcat.org



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**Instructional Materials Coordinators' Association of Texas** P.O. Box 676 Pflugerville, TX 78691 (p) 512-251-8101 (f) 512-251-8152

www.imcat.org

#### Important Information for Instructional Materials Professionals WWW.IMCAT.ORG

#### Making inventory control simple, easy to perform, and optimized for school districts.



#### **Inventory Goals**

- Perform and manage inventory audits of assets utilizing barcode and RFID technology
- Manage item assignment down to rooms, students, and staff at any location in the District
- ☑ Integrate with critical business systems like:
  - Student Information System for student and staff demographic records for asset assignment
  - Purchasing System for newly purchased controlled inventory records
  - Fixed Asset System for location and status of financially monitored assets
  - Device Management System for recently located assets and critical data fields

☑ Issue distribution receipts, issue and manage obligations, and print lost item letters

#### **School Inventory Management Solutions for**

Student Textbooks Teacher Editions Content Subscriptions Resource Kits Literacy Library Resources Components Novels Dictionaries Band/Athletic Equipment



Non-Capital Assets I:I Student/Staff Devices Standard Classroom Equipment Course Classroom Standards Network Equipment Special Needs Resources Federal/State Funded Fixed Assets Property Management Assets



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